

Approved Objectives - 12/1/09 - 11/30/10

Approved at November 8, 2009 CC meeting

1. OUTREACH

- a) Send out NWTRCC ads and announcements to alternative media for free publication + PSA's for radio.
- b) Promote speakers' bureau.
- c) Promote War Tax Boycott ongoing sign on campaign.
- d) Keep the Facebook page active (Mike Butler)
- e) Send What is NWTRCC to peace conference centers.
- f) Promote the new film.

2. MEETINGS

- a) Organize two Coordinating Committee meetings in May and November.
- b) Arrange for NWTRCC representatives to go to at least three additional group's national meeting: Pax Christi, Gandhi Conference, Natl Vets for Peace, Think Outside the Bomb, UFPJ, FOR, anarchist book fairs, etc.
- c) Offer skills trainings at meetings.

3. NEWSLETTER

- a) Publish six issues of newsletter *More Than a Paycheck*.
- b) Send bulk copies of newsletter to network folks on request.
- c) Include a camera ready ad in December & Feb issues. (Rick Bickhart to design). Make it available electronically on web (Peter Smith).
- d) Develop advertising policy for MTAP (paid ads or inserts).

4. NETWORK

- a) Update the Network list in the early fall.
- b) Respond to requests for basic WTR information and connect with local contacts.
- c) Recruit 5 new area contacts, especially for states currently not covered, or for areas sparsely covered (Coordinator to do with the help of Ad Com).
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. Goal of 3 - emphasis on youth groups (ideas - IVAW, Food Not Bombs chpts)
- e) Survey of alternative funds and make a report in MTAP.
- f) Continue to encourage new regional gatherings.

5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders.
- b) Update or discontinue old literature stock as needed.
- c) Write briefs on legal issues that arise.
- d) Inventory lit outside of NYC (tell Ruth what you have)

6. MEDIA (PRESS, RADIO)

- a) Gather information on the Tax Day plans of local groups and send to everyone on the NWTRCC network list for local press work.
- b) Produce a national press release for Tax Day and distribute to media (especially those who have responded in the past).
- c) Do additional media work related to the new film.
- d) Get articles placed in Sojourners, Christian Century (Ruth ask Don Kaufman about this)

7. DIGITAL RESOURCES - WEB

- a) Regularly post the newsletter, PSAs, and NWTRCC resources on the Web (Peter S & Ed H). Add video clips. Link to web blogs related to wtr (add disclaimer as needed).
- b) Maintain list serve (Robert Randall).
- c) Continue work of video committee; promote film as soon as it is ready with shorts on YouTube also.
- d) Keep the website updated.
- e) Launch the redesigned website; add zip search for contacts

8. COUNSELING AND LEGAL INFORMATION

- a) Provide WTR counseling on request.
- b) Review and disseminate in coordination with legal point person changes in laws and regulations pertinent to WTR thru newsletter & posts on website. (Lincoln, Ruth, Dave G)
- c) Offer new-counselor training once a year and/or a training for trainers. (at least at one meeting in '10)
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list.
- e) Consider May NPT weekend for counselor training

9. FUNDRAISING - HIGH PRIORITY

- a) Raise funds as necessary to accomplish the above, including: Collect a list of religious funders to approach.
- b) Coordinate fundraising committee. (Ginny)
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees.
- d) Video committee work on grants for film promotion.
- e) Promote Paypal on Facebook & NWTRCC site.
- f) Do one special event in '10 (scarves, scarves, scarves; other as possible with FR committee)

10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who live below taxable income, recognizing the value of that choice.
- b) Continue to support and promote the WTR Penalty Fund (Robert, Peter S)