

## OBJECTIVES FY 07/08 (Approved 11/4/07)

### 1. OUTREACH

- a) Send out NWTRCC ads and announcements to alternative media for free publication - especially PSA's for radio.
- b) Build on ideas from young organizer panel at conference using the young adult review committee.
- c) Article in MTAP to encourage speakers bureau/ community speaking and how NWTRCC can assist
- d) Promote War Tax Boycott effort
- e) Do skills training at May meeting on outreach techniques

### 2. MEETINGS

- a) Organize two Coordinating Committee meetings in May '08 and fall '08.
- b) Arrange for NWTRCC representatives to go to at least three additional group's national meeting: Pax Christi, Gandhi Conference, Natl Vets for Peace, Christianity and anarchy
- c) Add skills trainings to meetings, incl. talking to media

### 3. NEWSLETTER

- a) Publish six issues of newsletter *More Than a Paycheck*.
- b) Send bulk copies of newsletter to network folks on request.
- c) Include a camera ready ad in December & Feb issues. (Rick Bickhart to design). Make it available electronically on web (Peter Smith).

### 4. NETWORK

- a) Update the Network list in the early fall.
- b) Respond to requests for basic WTR information and connect with local contacts.
- c) Recruit 5 new area contacts, especially for states currently not covered, or for areas sparsely covered (Coordinator to do with the help of Ad Com).
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. Goal of 3 - emphasis on youth groups
- e) Survey of alternative funds and make a report in MTAP.
- f) Follow up on affiliates project

### 5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders.
- b) Update or discontinue old literature stock as needed.
- c) Write briefs on legal issues that arise. -Start other issues: citizenship; refer to '05 training tape/script for topics
- d) Youth review new and old literature - up to 6

### 6. MEDIA (PRESS, RADIO)

- a) Gather information on the Tax Day plans of local groups and send to everyone on the NWTRCC network list for local press work.

(media, con't)

- b) Produce a national press release for Tax Day and distribute to media (especially those who have responded in the past).
- c) Do additional media work related to War Tax Boycott.
- d) Publicize video contest and winners.
- e) Create/distribute PSAs for Tax Boycott.

### 7. DIGITAL RESOURCES - WEB

- a) Regularly post the newsletter, PSAs, and NWTRCC resources on the Web (Peter S & Ed H). Add video clips. Link to web blogs related to wtr (add disclaimer as needed).
- b) Maintain list serve (Robert Randall).
- c) Post Practicals as updated and ready (Susan Q & Peter S)
- d) Conduct the video short contest; post winners on web.
- e) Continue work of video committee; set specific timeline for longer film project
- f) Keep the website updated.

### 8. COUNSELING AND LEGAL INFORMATION

- a) Provide WTR counseling on request.
- b) Review and disseminate in coordination with legal point person changes in laws and regulations pertinent to WTR thru newsletter & emails to counselor list. (Lincoln & Ruth)
- c) Offer new-counselor training once a year and/or a training for trainers.
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list.
- e) Recruit and train at least one person within each Boycott-sponsoring organization.

### 9. FUNDRAISING

- a) Raise funds as necessary to accomplish the above, including: Collect a list of religious funders to approach.
- b) Recruit fundraising volunteers and set them to work.
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees.
- d) Video committee work on grants for film projects.
- e) Explore resources for funding youth outreach workers in the NWTRCC office. (ask Susan Q about this idea)

### 10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who live below taxable income, recognizing the value of that choice.
- b) Promote the WTR Penalty Fund. Put on May agenda. (Peter Smith to investigate)

*Volunteers means that we volunteer to do the work, not that Coordinator recruits.*