

## OBJECTIVES FY 06/07

*Approved by Coordinating Committee Nov. 5, 2006 • Implemented by Coordinator(s) unless otherwise specified.*

### 1. OUTREACH

- a) Send out NWTRCC ads and announcements to alternative media for free publication - especially PSA's for radio.
- b) Build on ideas from young organizer panel at conference using the young adult review committee.
- c) Article in MTAP to encourage speakers bureau/ community speaking and how NWTRCC can assist
- d) Use Survey and Peace Tax Return for outreach
- e) Produce and publicize new Sign On statement

### 2. MEETINGS

- a) Organize two Coordinating Committee meetings in May '07 and fall '07; include a 25th birthday celebration.
- b) Arrange for NWTRCC representatives to go to at least three additional group's national meeting: Pax Christi, Gandhi Conference, Natl Vets for Peace, Christianity and anarchy
- c) Conduct biannual review of coordinator & review of Fundraising Clerk position. (AdComm)

### 3. NEWSLETTER

- a) Publish six issues of newsletter *More Than a Paycheck*.
- b) Send bulk copies of newsletter to active local groups on request.
- c) Include a camera ready ad in December & Feb issues. (Rick Bickhart to design). Make it available electronically on web (Peter Smith). Likewise with PSA's.

### 4. NETWORK

- a) Update the Network list in the early fall; add 5 new contacts
- b) Respond to requests for basic WTR information and connect with local contacts.
- c) Do a survey of Alternative Funds after Tax Day & write an article about them (Volunteer).
- d) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered (Coordinator to do with the help of Ad Com).
- e) Encourage new or existing groups working on WTR to affiliate with NWTRCC. (Eszter) goal of 3 -
- f) Promote internat'l listserv if still viable - Daniel

### 5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders.
- b) Update or discontinue old literature stock as needed.
- c) See that the #5 update is completed and printed.
- d) Write briefs on legal issues that arise. - complete financial aid write up; Start other issues: citizenship;
- e) Youth review new and old literature - up to 6

### 6. MEDIA (PRESS, RADIO)

- a) Gather information on the Tax Day plans of local groups and send to everyone on the NWTRCC network list for local press work.
- b) Produce a national press release for Tax Day and distribute to media (especially those who have responded in the past).
- c) Do additional media work related to one current event.
- d) Publicize running of and winners video contest
- e) Encourage wtr's to post articles on IndyMedia website.

### 7. DIGITAL RESOURCES - WEB

- a) Regularly post the newsletter and NWTRCC resources on the Web (Peter S & Ed H). Add video clips and blog. Link to web blogs related to wtr (add disclaimer as needed).
- b) Maintain list serve (Robert Randall).
- c) Post Practicals as updated and ready (Susan Q & Peter S)
- d) Conduct the video short contest; post winners on web.
- e) Continue work of video committee and longer film project
- f) Keep the website updated.

### 8. COUNSELING AND LEGAL INFORMATION

- a) Provide WTR counseling on request.
- b) Review and disseminate change in laws and regulations pertinent to WTR thru newsletter & emails to counselor list.
- c) Offer new-counselor training once a year and/or a training for trainers.
- d) Work with legal point person (Lincoln). Keep up list of lawyers and accountants. (Volunteers).
- e) Create some legal briefs from Oct. 05 Peter's training - for counselors on web, packet etc. (Peter Smith will help)

### 9. FUNDRAISING

- a) Raise funds as necessary to accomplish the above, including: Collect a list of religious funders to approach.
- b) Work with the fundraising clerk (and volunteers for any of the above and below).
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees.
- d) Video committee work on grants for film projects. NACC for contest, etc.
- e) Explore resources for funding youth outreach workers in the NWTRCC office. (ask Susan Q about this idea)

### 10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who live below taxable income, recognizing the value of that choice.
- b) Promote the WTR Penalty Fund.

*Volunteers means that we volunteer to do the work, not that Coordinator recruits.*